



BESPOKE
INVITATIONS &
EVENT DECOR

INFORMATION AND RATES

BESPOKE CREATIONS

ELK Prints celebrates all that is wonderful in the world. I believe we are all distinct individuals who deserve a special bespoke product tailored to our particular passions. My role is to provide creative and unique invitations and event decor that evoke an atmosphere of beauty and wonder and reflect your personality.

ELK Prints is a design and illustration studio and I work with you to create custom pieces that will make your event magical. My signature style pieces are individually hand-painted with watercolour paints so no two are exactly the same. By capturing the beauty of the paints themselves it sets a luxurious yet subtle ambience. Every brushstroke is as unique and individual as you and your clients are.

I believe in craftsmanship, in doing things beautifully and with style. I believe in creating something different from the mainstream offerings and forever exploring new ideas and inspirations. My signature style is artisanal, textural, organic and delicate. I'd love to work with you to create something special and amazing.

I thrive on creativity, in designing something new and beautiful. These prices are just an indication of a fraction of the services I can offer and I am always open to experimenting and making something new and different.

ARTWORK FEE

The artwork fee is the cost that covers all my time, skill and expertise. It includes all the original sketches, watercolour or ink illustrations and graphic design layouts you will need. There are currently three levels of artwork fee to reflect the variety and complexity of the different jobs I've worked across.

The printing costs that are listed throughout afterwards are an additional cost to the artwork fee and are listed as a guideline only, I use a number of different professional printers, paper stocks and printing techniques and will take the time to find the best printing solution to suit you and what's important to you - whether it is the finest quality finish or something simpler to suit your budget.

\$250 DESIGN FEE +GST

1 ILLUSTRATION SUITABLE FOR A SINGLE INVITATION.
PERFECT FOR PARTIES, SAVE THE DATES OR LOW-KEY WEDDINGS

\$500 DESIGN FEE +GST

2-5 ILLUSTRATIONS SUITABLE FOR AN INVITATION SUITE OR MULTIPLE PIECES.
PERFECT FOR WEDDINGS OR PARTIES WITH EVENT DECOR INCLUSIONS

\$750 DESIGN FEE +GST

5+ ILLUSTRATIONS SUITABLE FOR DESIGNS WITH A LARGE ARRAY OF
ILLUSTRATED ELEMENTS. PERFECT FOR HIGH-END LUXURY WEDDINGS

WATERCOLOUR + LETTERPRESS

Letterpress is a beautiful printing technique, each line is etched deep into natural cotton papers. The colours you can achieve are rich and infinite - pantone inks and real watercolour paints are used instead of the usual CMYK spectrum. Classic and sophisticated letterpress is a popular choice for high end events. The addition of hand-painted watercolour details is both luxurious and beautiful for clients seeking a unique finish.



PRINT SET UP FEE
\$100 /PIECE*

PRINTING
\$10 /UNIT

HAND-PAINTING
\$10 /UNIT

*EACH DESIGN PIECE REQUIRES A PRINTING PLATE TO BE CREATED. PRINT COSTS MAY VARY DEPENDING ON SUPPLIER AVAILABILITY AND QUANTITY. DESIGNS USING MULTIPLE INKS WILL ALSO VARY IN COST.

WATERCOLOUR + FOIL PRESS

Foil pressing is another beautiful printing technique, glittering lines in gold, silver, bronze or metallic sheens speak of luxury. Perfect for all event types foil press is a more affordable printing technique than letterpress that achieves a similar look and feel. Foil press also lends itself wonderfully to being finished off with hand-painted watercolour details to add another dimension of colour and texture to your invites.



PRINTING
\$6 /UNIT*

HAND-PAINTING
\$10 /UNIT

* PRINT COSTS MAY VARY DEPENDING ON SUPPLIER AVAILABILITY AND QUANTITY. DESIGNS USING MULTIPLE INKS WILL ALSO VARY IN COST.

STANDARD PRESS

Digital press is a popular and standard choice for printing invitation designs. Paper stocks are chosen to best reflect the style of the artwork and when a natural cotton or textured paper stock is chosen the effect of the watercolour illustrations are amplified.

This is also a perfect choice for clients seeking a design rich with fine intricate details that would be unachievable through individually hand-painted pieces.



DIGITAL
STANDARD STOCKS
\$2-3 /UNIT*

DIGITAL
LUXURY + ECO STOCKS
\$3-4 /UNIT*

DIGITAL + FOIL
VELVET CELLO STOCK
\$5 /UNIT*

* PRINT COSTS WILL VARY DEPENDING ON SUPPLIER AVAILABILITY, PAPER CHOICE AND QUANTITY.

ARTWORK ONLY

Whether you want to get crafty and DIY your invites or know a fantastic printer you'd love to work with - I'm happy to provide your designs as press-ready PDF's. Pay the artwork fee only and arrange your own printing.

This option is also perfect for those clients looking to reduce their carbon footprint and send their invitations digitally.



DESIGN FEE
ONLY

PRINTING
N/A

INVITATION SUITE ADD-ONS

Depending on the type of event you are hosting additional stationery pieces may be required. No additional design fees are charged for add-ons as the initial design fee covers this. The below costs are an estimate only and all printing costs will be re-calculated once a project is confirmed as volume discounts on printing can be applied. For most projects the overall cost of the printing should be less than quoted here.

LETTERPRESS PRINTING

RSVP CARDS
\$6/UNIT*

LINED
ENVELOPES
\$9/UNIT*

MAP/INFO
CARD
\$7/UNIT*

FOIL PRESS PRINTING

RSVP CARDS
\$4/UNIT*

LINED
ENVELOPES
\$6/UNIT*

MAP/INFO
CARD
5/UNIT*

REGULAR PRINTING

RSVP CARDS
\$2/UNIT*

LINED
ENVELOPES
\$4/UNIT*

MAP/INFO
CARD
\$2.5/UNIT*

* PRINT COSTS MAY VARY DEPENDING ON SUPPLIER AVAILABILITY AND QUANTITY. LETTERPRESS AND FOIL DESIGNS USING MULTIPLE INKS WILL ALSO VARY IN COST.

EVENT BACKDROPS

Beautiful design doesn't stop at an invitation but flows through to the event itself. Set the scene with a dramatic backdrop that represents your event style and personality perfectly. A hand-painted backdrop becomes a keepsake piece of art to cherish.

BACKDROP
DESIGN FEE
\$500/\$750



+ CHOSEN FINISH

PRINTED
\$100-500 (A2-2M)

HAND-PAINTED
(A3)
\$300

HAND-PAINTED
(A2)
\$900

HAND-PAINTED
(1M X 1.5M)
\$2000

*QUOTE BASED ON CREATION OF LARGE-SCALE ORIGINAL WATERCOLOUR CUSTOM ILLUSTRATIONS. IF REUSING ELEMENTS FROM INVITATION DESIGN A LOWER DESIGN FEE WILL BE APPLIED OR NOT APPLICABLE.

PLACE-CARDS & MENUS

Set the table with beautiful placecards and menus. Choose between stylish typography or hand-drawn calligraphy.

PLACECARD ONLY*
DESIGN FEE
\$100

MENU ONLY*
DESIGN FEE
\$180



+ CHOSEN FINISH

PRINTED
\$2 /UNIT*

HAND-PAINTED
\$5 /UNIT*

+ CALLIGRAPHY
\$5 /UNIT*

*DESIGN FEE ONLY APPLICABLE WHEN ORDERING AS STANDALONE ELEMENTS, NOT APPLICABLE WHERE INVITATION SUITE HAS BEEN ORDERED. PRICES MAY VARY DEPENDING ON COMPLEXITY OF DESIGN AND QUANTITY ORDERED.

EVENT BUNTING

Deck the halls and forests with strings of hand-painted bunting. Custom designed and mounted on fine gosgrain silk ribbons or jute (depending on what is most suitable to the event) these bunting pieces may be kept and reused after the event. Choose between a single-sided finish for mounting against a wall or double-sided finish for viewing in both directions.

Hire options are available on request.



SINGLE SIDED
\$50 /METRE

DOUBLE SIDED
\$70 /METRE

*PRICES MAY VARY DEPENDING ON COMPLEXITY OF DESIGN AND QUANTITY ORDERED.

EVENT DECOR

Styling pieces are the perfect way to enhance the theme of your event. Choose from a range of existing designs or request a new idea! Each piece is individually cut and hand-painted on both sides. Fully customisable to match your event colour scheme.

DESIGN FEE
N/A

HAND-PAINTED
\$3 - 8 /UNIT



*PRICES VARY DEPENDING ON COMPLEXITY OF DESIGN AND QUANTITY ORDERED.

FAVOUR GIFTS

A beautiful well thought out gift for guests is an important finishing touch to any event. The ideal favour gift should tie in perfectly to the theme and style of your event and leave guests with wonderful memories of that celebration. A hand-painted and personalised gift tag helps to convey your gratitude to guests. With my flair for creative thinking I can also design and organise the gift itself to evoke the spirit of your event based on your ideal budget spend.



HAND-PAINTED
FAVOUR GIFT TAGS
\$4 /UNIT*

COMPLETE
FAVOUR GIFT
DESIGN

POA
DESIGN WILL VARY AND BE BASED
ON CLIENT BUDGET

*PRICE CAN VARY DEPENDING ON COMPLEXITY OF DESIGN.

CAKE TOPPERS

Cake Toppers make a great central statement piece to a cake. They can transform an ordinary cake into something special or complement a spectacular cake design. Cake toppers can be laser cut to showcase some beautiful typography and can be printed in a variety of materials (wood or acrylic). Or for something with more colour tones a watercolour design is an alternative option. All designs are created to match your unique theme and event style.



LASER CUT DESIGN
\$60*

WATERCOLOUR
DESIGN
\$60*

*PRICE CAN VARY DEPENDING ON COMPLEXITY OF DESIGN.

CUPCAKE TOPPERS

Cupcake toppers are a beautiful way to carry your theme across your dessert table. Intricate and detailed each one is hand-painted with watercolours, double-sided and mounted onto toothpicks. They are perfect paired with a classic dessert or elegant buttercream swirl and make a lovely talking point for your guests to connect to the theme of your event. Expect these little ones to get whisked away in your guests pockets!



HAND-PAINTED
WATERCOLOUR
\$4 /UNIT*

*PRICE CAN VARY DEPENDING ON COMPLEXITY OF DESIGN.

ILLUSTRATIONS AND COLLABORATIONS

A custom watercolour illustration doesn't need to be limited to a standard paper application. Through collaborating with other services a design can be transformed into an edible artwork that stuns guests. Or maybe a decal for a wall or vehicle will be the perfect jaw-dropping backdrop to make your event stand out from the crowd.



*PRICE WILL VARY DEPENDING ON COMPLEXITY OF DESIGN.

LOVE NOTES + CENTREPIECES

Ideas don't always conform to pre-set boxes. The beauty of the bespoke service is that I can create something different and unique that suits your individual event needs. Maybe a sculpted centrepiece or a special set of love notes would be the perfect finishing touch... or perhaps something else? Let's talk and get creative and design something tailor-made for your occasion.



*PRICE WILL VARY DEPENDING ON COMPLEXITY OF DESIGN.

A NOTE ON COSTS

At ELK Prints I like to work with my clients to create a design solution that works for their individual needs that they will love and suits their purpose. Wherever possible I try to work out a design and printing solution that will accommodate any budget constraints a client may have. If you love my work and have a set budget do please give me a call or email me to discuss what will work best for you.

I have put this price guide together based on a typical style of brief that I would receive. Yet every design is unique and different and there are many variable factors to consider. The prices in this document should be viewed as an indicative guideline only and many of the costs are flexible depending on your brief. Some designs may be far more intricate and involved than average so may incur higher costs whilst some designs will be simpler and more streamlined so will be applicable for a lower rate.

The prices quoted have been based on the selection of a 'mid-range' option of variable factors including quantity and paper type. Once you have discussed with me your design brief and quantity requirements I can put together a formal quote for your event. If choosing multiple event decor elements then the individual costs will also be reduced as part of a final package cost and GST added.